



# THSBCA

## All-Star Game

### ADVERTISING FORM

The 37th Annual THSBCA All-Star Game will be played June 19 & 20, 2010. There will be two games played. The 3A-2A-1A game is Saturday, June 19, at 12:00 noon. The 5A-4A game will be played on Sunday, June 20, at 12:00 noon. Both games are in Round Rock, Texas, at Dell Diamond.

These games are primarily financed by the ad sales for the All-Star Game program. Because this event has become extremely expensive for our association, it is imperative that coaches, parents, and players sell as many ads as possible. The more Ads you sell, the more your community and school will be seen in the program! This is great advertisement for businesses in your community.

#### Prices are:

- FULL PAGE FULL COLOR - \$500 (8" x 10") *new this year*
- FULL PAGE Black & White - \$250 (8" x 10")
- 1/2 PAGE Black & White - \$175 (8" x 5")
- 1/3 PAGE Black & White - \$125 (8" x 3.25") with no photos.
- AD DESIGNED BY PRINTER (includes proofing) - \$40

**All Ads MUST BE PAID before they will be placed in the book.**  
**You may call 806.747.2791 to pay by Credit Card.**  
**Make checks payable to: THSBCA**

#### Deadline for ads is June 1, 2010.

We need your ads ASAP so please don't delay. Send money and ads to Dennis Bros. Printers, 2313 19th Street, Lubbock, Texas 79401. Questions, please call Peg White (806) 747-2791 or email [thsbca@dennisbros.com](mailto:thsbca@dennisbros.com)

We must have a Mug Shot Photo of your player for the program.  
EVERYONE must send that in with their stats sheet.

#### THREE WAYS TO SEND ADS:

Design yourself and send to: [thsbca@dennisbros.com](mailto:thsbca@dennisbros.com). Send PDFs. Reference THSBCA and your name in subject area.

May send CD to Dennis Bros. Printers, 2313 19th Street, Lubbock, Texas 79401, att. THSBCA Program Book.

If we design the ad for you, the cost is \$40. Send copy and original pictures (be sure name is on back) to Dennis Bros. Printers, 2313 19th Street, Lubbock, Texas 79401, or email copy and scanned picture (300 dpi) to [thsbca@dennisbros.com](mailto:thsbca@dennisbros.com) with THSBCA and your name in subject area. We must have your phone and email address.

.....  
Ad form for the 2010 All-Star Game. Ad must be paid before it will be place in the book.

Name of All-Star \_\_\_\_\_

School \_\_\_\_\_

Coach \_\_\_\_\_

Name of Company/Individual making Donation \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Individual Authorizing ad \_\_\_\_\_

Size of Ad \_\_\_\_\_ Amount \$ \_\_\_\_\_ Check Number \_\_\_\_\_

Copy Attached \_\_\_\_\_ Copy coming by email \_\_\_\_\_ CD enclosed \_\_\_\_\_

